



Is Selling Your Own Home A Good Idea?

Selling your own home may seem like a good idea – after all, you avoid real-estate agent commission – but is it? Most people who respond to For Sale By Owner offers expect to pay a lower price, which may not be ideal for you. When considering whether to use a real estate agent, consider the following:

✦ **Valuing Your Home**

Real estate agents know property valuation and offer valuable guidance in setting a price. When your home is priced right, it's more likely to sell quickly. That helps you maximize your profit.

✦ **Showing Your Home**

Buyers want to see homes at all hours of the day – not just when the owner's work schedule allows. Real estate agents can show your home throughout the day. They also will advertise your home, an otherwise expensive cost, and are an automatic magnet for interested buyers.

✦ **Closing The Deal**

Real estate agents are also trained in closing deals. They have experience in negotiating, which in the long run pays off by saving you money and time. Once your property is under contract, they work with us, Stewart Title, to coordinate your closing details to ensure a smooth and successful transaction.