

Austin

Boardwalk Over Lady Bird Lake

Live Music Capital of the World

Austin is truly a city with heart and soul. It brims with both southern tradition and quirky eccentricity. The area is politically charged and culturally rich. A high-tech, big city meets a low-key, college town. A city far from ordinary, it's the kind of place where you check your worries at the city limits sign, trade in business suits for something a bit more casual and prepare for experiences you'll find only in Austin.

AUSTIN FACTS

Area Codes	512 and 737
Time Zone	Central Standard Time
Founding Date	1839
Original Name	Waterloo (Capital of the Republic of Texas)
Population	964,254*
Total City Area	271.8 sq. mi.
Mayor	Steve Adler
County	Travis
County Judge	Sarah Eckhardt
Average High/Low	79.8° F/59° F
Average Annual Rainfall	34.25 in.
Elevation	489 ft.

*U.S. Census Bureau, 2018 Population Estimates

Distance to the Border

Austin is 225 miles from the Mexican border. San Antonio, Houston and Dallas are all within 200 miles of Austin.

Dress/Attire

Spring, summer and fall are all suitable for shorts, short sleeves and light dresses. In winter, a sweater or light jacket may be needed. A few days of the year during the colder months may require a heavy coat.

Surrounding Counties

Bastrop, Blanco, Caldwell, Hays, Williamson

A Brief History of Austin

1838: Austin was recommended as the site for the new capital by Mirabeau B. Lamar, vice president of the young Republic of Texas. Lamar dreamed that the beautiful area around Waterloo, a city that once stood on the banks of the Colorado River, would become "the seat of a future empire." As president of the Republic in 1839, Lamar recommended the site to a congressional commission appointed to pick the new capital. Despite Sam Houston's objections, the commission chose Lamar's site, now present-day Austin.

1840: The population in Austin was 856.

1881: Austin public schools commenced their first classes.

1882: The cornerstone for Old Main, the first building at UT, was dedicated on November 17. The following September, the first 221 UT students attended class.

1888: The Capitol building was dedicated on May 16.

1893: The Great Granite Dam on the Colorado River was constructed. This dam would later be replaced by a series of government-funded dams.

1917: Barton Springs Pool became part of the city park, which would later be known as Zilker Park.

1941: Lake Travis was created by the impounding of the Colorado River and the completion of Mansfield Dam.

1982: Pennybacker Bridge, also known as the 360 Bridge, was erected.

EDUCATION

Public

Austin Independent School District

Austin ISD is the fifth-largest school district in Texas and serves over 80,000 students at 129 campuses, which include a variety of special mission schools.

1111 W. 6th St., Austin, 78703
512.414.1700 | austinisd.org

Del Valle ISD

Del Valle ISD serves over 10,000 students at nine elementary schools, three middle schools and one high school.

5301 Ross Rd., Del Valle, 78617
512.386.3000 | dvisd.net

Eanes Independent School District

Eanes ISD serves approximately 8,000 students at its six elementary schools, two middle schools and one high school.

512.732.9000 | eanesisd.net

601 Camp Craft Rd., Austin, 78746

Pflugerville Independent School District

Pflugerville Independent School District, founded in 1902, is a fast-growing district that serves over 25,000 students. The district encompasses approximately 95 square miles and includes all or part of six municipalities including Pflugerville, Austin, Coupland, Hutto, Manor and Round Rock.

1401 W. Pecan St., Pflugerville, 78660

512.594.0000 | pflisd.net

Central Texas Public School Accountability Ratings

stewart.com/austin/tea-ratings

Requirements to Register Your Child

www.statutes.legis.state.tx.us/Docs/ED/htm/ED.25.htm

Private

There are 118 private schools in the City of Austin and many others in the surrounding area. For a list of the Top 25 Private Schools in 2018, please visit bit.ly/2pblZpV.

Charter Schools

Chaparral Star Academy

Grades Served: K-12

14046 Summit Dr., Austin, 78728

512.989.2672 | chaparralstaracademy.com

Harmony School of Political Science and Communication

Grades Served: PK4-12

12415 Ranch Rd. 620 N., Austin, 78717

512.284.9880 | hspaustin.org

Harmony Science Academy North Austin

Grades Served: 6-12

1421 Wells Branch Pkwy., Ste. 200, Pflugerville, 78660

512.251.5000 | hsana.org

KIPP Austin Public Schools

Grades Served: K-12

8509 FM-969, Bldg. 513, Austin, 78724

kippaustin.org

NYOS Charter School

Grades Served: PK-12

12301 N. Lamar Blvd., Austin, 78753

512.583.6967 | nyos.org

This is just a sampling of the top charter schools in Austin. For more information on area charter schools, please visit txcharterschools.org.

Higher Education

Austin Community College

Multiple campuses throughout Austin – please visit their website for a complete list of campuses.

512.223.4222 | austincc.edu

Concordia University of Texas

11400 Concordia University Dr., Austin, 78726

512.313.3000 | concordia.edu

Huston-Tillotson University

900 Chicon St., Austin, 78702

512.505.3000 | htu.edu

St. Edward's University

3001 S. Congress Ave., Austin, 78704

512.448.8400 | stedwards.edu

The University of Texas at Austin

Main Building (MAI)

110 Inner Campus Dr., Austin, 78705

512.471.3434 | utexas.edu

POPULATION

Population and Diversity

Austin boasts a diverse labor force in its young, growing and talented population. There were 51,090 students enrolled at the University of Texas at Austin in Fall 2019. In fact, over half of Austin's adults over the age of 25 hold at least a bachelor's degree. Almost half the region's population is in peak working age; 20-44, which lends itself to a strong entrepreneurial culture with creative energy.

Population by Race and Origin



- White: 48.8%
- Hispanic/Latino: 32.7%
- Black or African-American: 8.1%
- American Indian and Alaska Native: 0.1%
- Asian: 7.6%
- Native Hawaiian and other Pacific Islander: 0.0%
- Other Race: 0.2%
- Two or More Races: 2.4%

(Source: U.S. Census Bureau, 2018 American Community Survey 1-Year Estimates)

Population by Age and Sex

Sex	Population #	Population %
Male	486,285	50.4%
Female	477,958	49.6%
Age		
< 5 years	60,530	6.3%
5-9 years	51,645	5.4%
10-14 years	52,278	5.4%
15-19 years	53,036	5.5%
20-24 years	73,256	7.6%
25-34 years	218,938	22.7%
35-44 years	150,113	15.6%
45-54 years	114,500	11.9%
55-59 years	53,062	5.5%
60-64 years	46,623	4.8%
65-74 years	57,622	6.0%
75-84 years	21,856	2.3%
> 85 years	10,784	1.1%
Population Total: 964,243		Median Age: 33.6

(Source: U.S. Census Bureau, 2018 American Community Survey 1-Year Estimates)

Austin Area Growth

According to April 2019 population estimates data, the Austin-Round Rock MSA is the fastest growing major metropolitan area in America for the eighth year in a row. With the population increasing by 53,086 residents, the Austin-Round Rock metro area increased in size by 2.5%.

Top 10 Fastest Growing U.S. Major Metro Areas

(July 1, 2017-July 1, 2018)

Metro Area	% Change
1. Austin-Round Rock, TX	2.5%
2. Orlando-Kissimmee-Sanford, FL	2.4%
3. Las Vegas-Henderson-Paradise, NV	2.2%
4. Raleigh, NC	2.1%
5. Phoenix-Mesa-Scottsdale, AZ	2.0%
6. Jacksonville, FL	2.0%
7. Dallas-Forth Worth-Arlington, TX	1.8%
8. San Antonio-New Braunfels, TX	1.8%
9. Charlotte-Concord-Gastonia, NC-SC	1.8%
10. Tampa-St.Petersburg-Clearwater, FL	1.7%

ECONOMY

Austin is not only an enjoyable and enriching city in which to live, but a great place to work and do business. Many companies prefer Austin to places like New York City or Los Angeles because of the low cost of living, rapidly-developing real estate market and the well-educated and diverse workforce. Explore the major industries shaping our city and area employment opportunities.

Employment

Austin Metro Civilian Employment by Industry

Industry	July 2019	July 2018	YOY +/-
Mining, Logging and Construction	68,300	65,400	4.4%
Manufacturing	62,700	61,100	2.6%
Trade, Transportation and Utilities	184,900	179,100	3.2%
Information	35,500	33,300	6.6%
Finance/Insurance/Real Estate	65,900	64,000	3.0%
Professional/Business Services	195,400	188,900	3.4%
Education/Health Services	122,800	124,000	-1.0%
Arts/Leisure/Hospitality	135,200	132,000	2.4%
Other Services	47,900	46,800	2.4%
Government	175,700	175,300	.2%
Total Non-Farm	1,094,300	1,069,900	2.3%

(Source: Texas Workforce Commission, Labor Market Statistics)

Unemployment Rates

Area	2015	2016	2017	2018	2019
Austin	3.0%	3.1%	2.9%	2.7%	2.5%
Texas	4.4%	4.6%	4.3%	3.9%	3.5%
U.S.	6.2%	5.3%	4.9%	3.9%	3.7%

(Source: U.S. BLS Labor Force Statistics. Percentages are an annual average.)

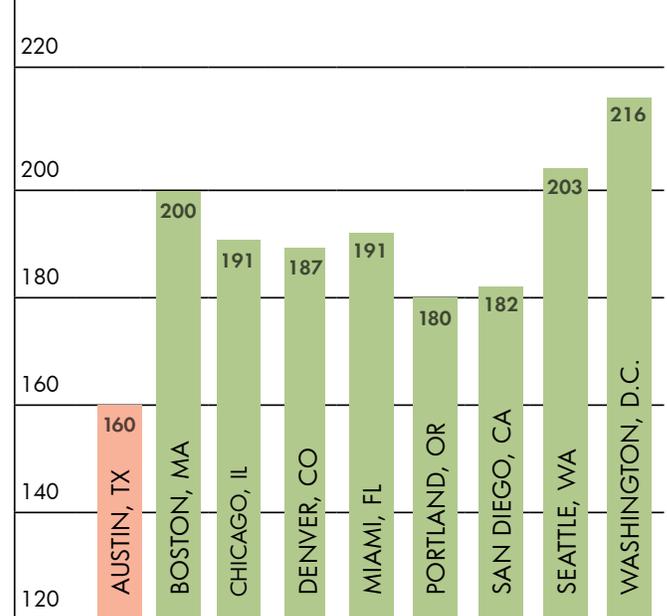
Top 25 Austin-Area Employers

Ranked by number of Austin-area W-2 employees as of July 2019

Company	Employees
1 H-E-B	13,901
2 Dell Technologies	13,000
3 St. David's HealthCare	10,665
4 Ascension Seton	10,513
5 Wal-Mart Stores Inc.	7,350
6 Apple Inc.	7,000
7 Amazon.com LLC	6,600
8 IBM Corp.	6,000
9 NXP Semiconductors	4,000
10 Home Depot (all local operations)	3,600
10 Samsung Austin Semiconductor, LLC	3,600
12 Accenture PLC	3,400
13 AT&T Inc.	2,800
14 Baylor Scott & White Health	2,724
15 Charles Schwab & Co., Inc.	2,700
16 Keller Williams Realty International	2,609
17 Oracle Corp.	2,500
18 Whole Foods Market Inc.	2,455
19 General Motors IT Innovation Center	2,230
20 National Instruments Corp.	2,216
21 AMD Inc.	2,200
22 Applied Materials Inc.	2,028
23 Indeed	2,000
24 Visa Inc.	1,955
25 Austin Regional Clinic PA	1,912

(Source: Austin Business Journal. Excludes public-sector employers, such as government agencies and public-education entities.)

Cost of Living Index, 2020



(Source: Expatistan Cost of Living Index, updated January 2020)

Note: To calculate a city's Cost of Living Index value, Expatistan assigns a value of 100 to a central reference city, which happens to be Prague. Once the reference point has been established, the Price Index value of every other city in the database is calculated by comparing their cost of living to the cost of living in Prague. Therefore, if a city has an index value of 134, that means living there is 34% more expensive than living in Prague.



Pennybacker "360" Bridge

Economic Development Organizations

Austin Chamber of Commerce
535 E. 5th St., Austin, 78701
512.478.9383 | austinchamber.com

Austin Technology Incubator
2815 San Gabriel St., Austin, 78705
512.305.0000 | ati.utexas.edu

Better Business Bureau
1005 La Posada Dr., Austin, 78752
512.445.2911 | bbb.org/central-texas

BiGAustin – Business Investment Growth
2407 IH-35 N., Ste. 200, Austin, 78723
512.928.8010 | bigaustin.org

City of Austin Small Business Program
505 Barton Springs Rd., Austin, 78704
512.974.7786 | austintexas.gov/department/small-business-program

State of Texas
texas.gov

Texas Comptroller of Public Accounts
comptroller.texas.gov/economy/local/index.php

Texas Economic Development & Tourism
(Office of the Governor)
221 E. 11th St., 4th Fl., Austin, 78701
512.936.0100 | gov.texas.gov/ecodev

Texas Workforce Commission
Workforce Solutions Career Center
6505 Airport Blvd., Ste. 101, Austin, 78752
512.454.9675 | wfscapitalarea.com

City Organizations

City of Austin
austintexas.gov

Austin Convention and Visitors Bureau
111 Congress Ave., Ste. 700, Austin, 78701
512.474.5171 | austintexas.org

Austin Visitor's Center
602 E. 4th St., Austin, 78701
512.478.0098 | austintexas.org/visit/plan-your-trip/visitors-center

ADDITIONAL INFORMATION

Important Phone Numbers

Electric	Austin Energy	512.494.9400
Water	Austin Water	512.494.9400
Wastewater	Austin Water	512.494.9400
Gas	Texas Gas Service	800.700.2443
Garbage Service	Austin Resource Recovery	512.494.9400
TV, Phone, Internet	AT&T	800.288.2020
	Time Warner-Spectrum	888.616.0891
	Google Fiber	844.363.4237
	Dish	855.694.0777
	GHz Wireless	512.846.8494
	Rise Broadband	844.411.7473
Police	Non-Emergency	512.974.5000
Fire Department	Non-Emergency	512.974.0130

Dining

Austin is a foodie's paradise – to see some of our favorite dining options around town, please visit bit.ly/2pbo7Ou.