

# Did You Know? Stewart Now Mobile App

11/7/2019

**stewart<sup>®</sup>**

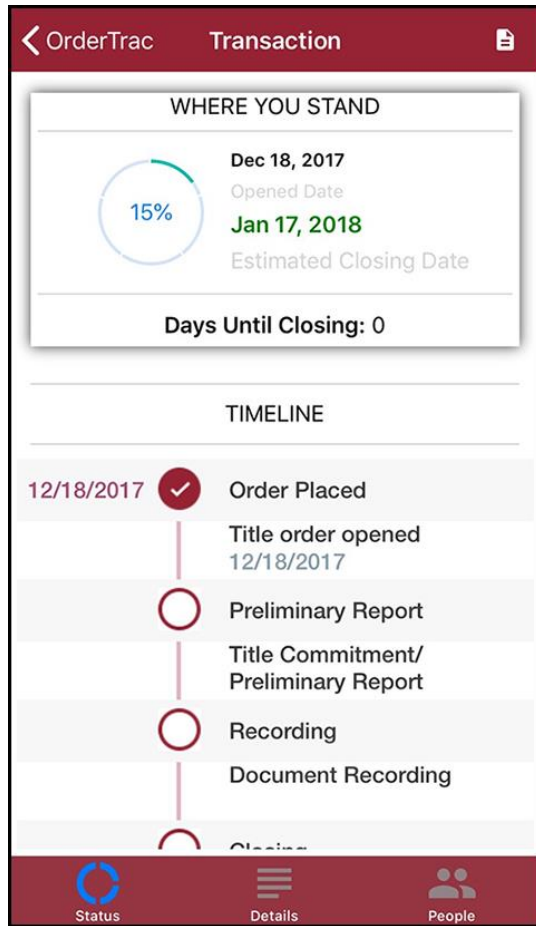
*Real partners. Real possibilities.™*

# Agenda

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- Mobile App Overview
- Mobile App Demo
- Mobile App Timeline
- Mobile App Next Steps

# Overview



- New iOS Stewart Now **Premium** App Available for Download (through January)
  - No change for Android users
- Consistent User Experience across Android/iOS
  - OrderTrac now available
  - Stewart Rate Calculator issues resolved
  - Mortgage Calculator – Loan Comparisons now available
- New Credit and Subscription System
  - Compliance standards implemented for WA, OR, ID, UT

# Mobile App Demo

# Mobile App Timeline

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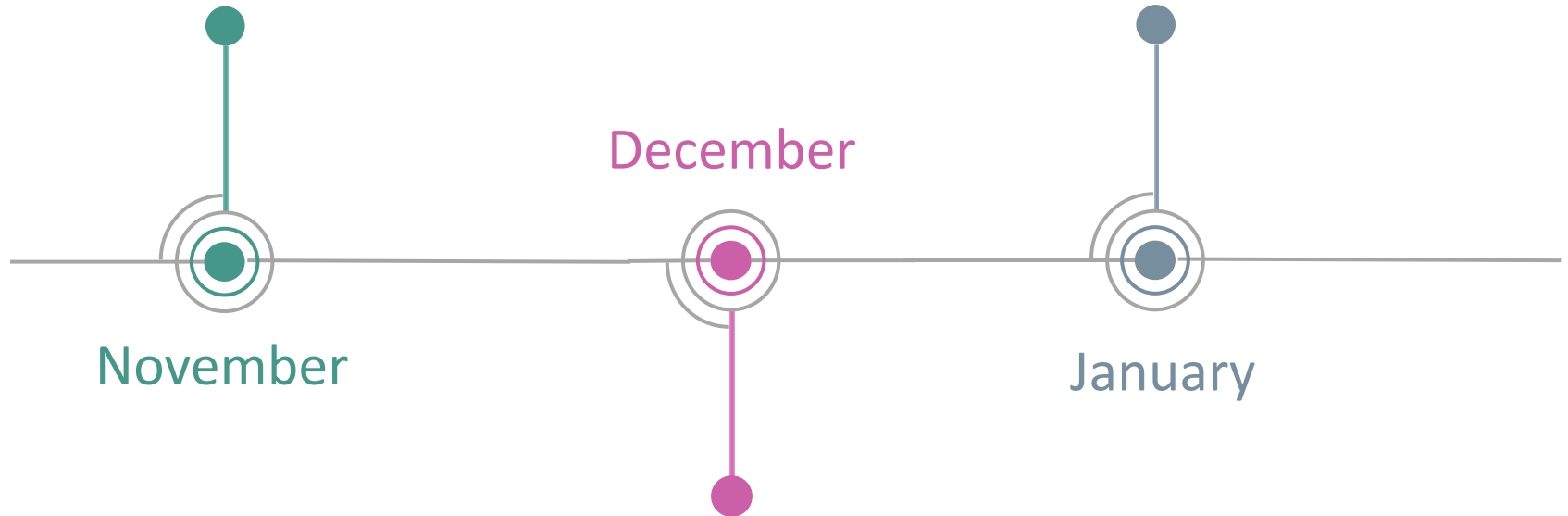
iOS Legacy App No Longer Available for download – end of Jan

Email to BDOs, SharePoint, Newsletter

Consumer Email List sent to BDOs

Corporate Communication to iOS Customers

2.11 Release 11/14



November

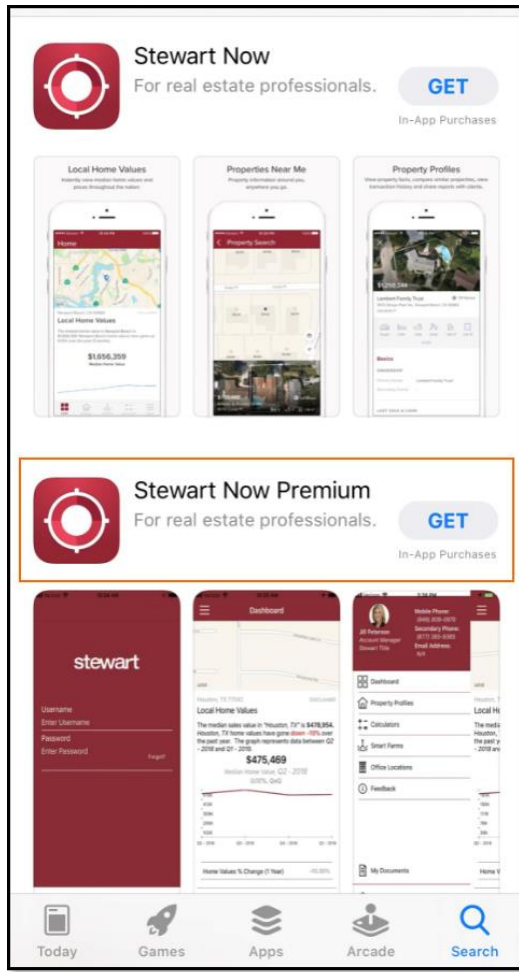
December

January

Marketo and Video promos available

Email to BDOs, SharePoint, Newsletter

# Recommended Next Steps



- **Android Users**
  - Ensure latest version of Stewart Now downloaded (V2.3 or higher)
  - Promote new OrderTrac feature to customers
  - Run “Customer Usage Report” to see customers which customers are currently using the product
- **iOS Users**
  - Encourage customers to delete current Stewart Now App and install Stewart Now **Premium** App (through January)
    - Promote new OrderTrac feature via Stewart Now **Premium** App
  - Prepare for Legacy app decommission in late January
    - Stewart Now Premium will become Stewart Now when the legacy app is removed from the store
  - Run “Customer Usage Report” to see customers which customers are currently using the product

**\*Apple iOS Only**

# Resources

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- [Customer Usage Report](#)
- [ResWare Training Center](#)
- [Stewart Now BDO Training Center](#)
- [StewartMarketing.com](#)