

Did You Know? Stewart Now Mobile App

11/7/2019

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Agenda

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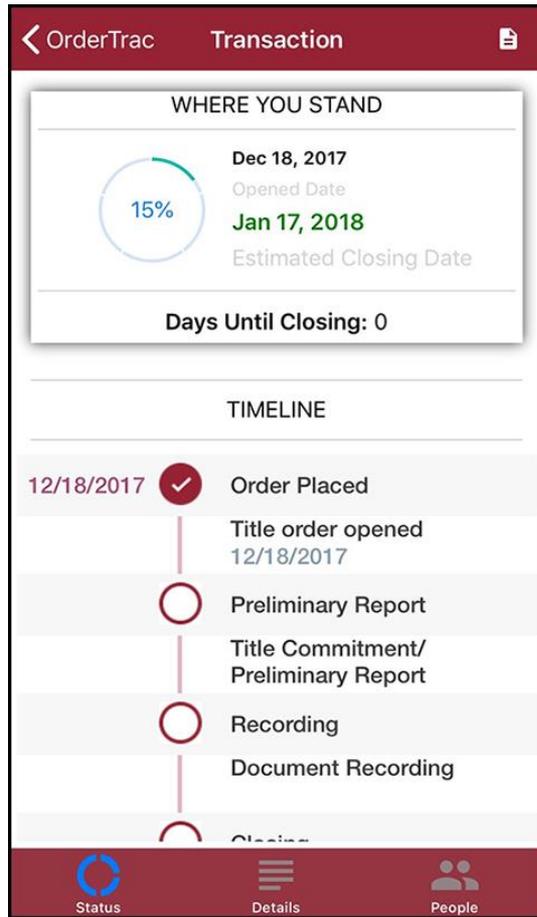
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- Mobile App Overview
- Mobile App Demo
- Mobile App Timeline
- Mobile App Next Steps

Overview

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- New iOS Stewart Now **Premium** App Available for Download (through January)
 - No change for Android users
- Consistent User Experience across Android/iOS
 - OrderTrac now available
 - Stewart Rate Calculator issues resolved
 - Mortgage Calculator – Loan Comparisons now available
- New Credit and Subscription System
 - Compliance standards implemented for WA, OR, ID, UT

Mobile App Demo

Mobile App Timeline

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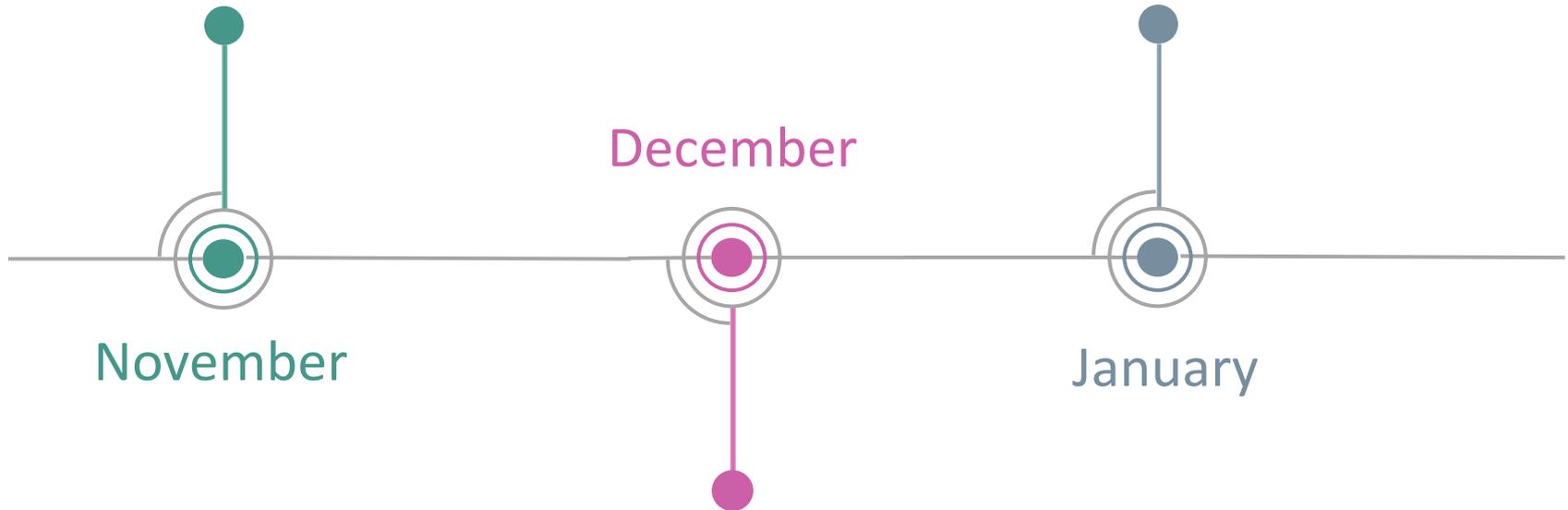
iOS Legacy App No Longer Available for download – end of Jan

Email to BDOs, SharePoint, Newsletter

Consumer Email List sent to BDOs

Corporate Communication to iOS Customers

2.11 Release 11/14



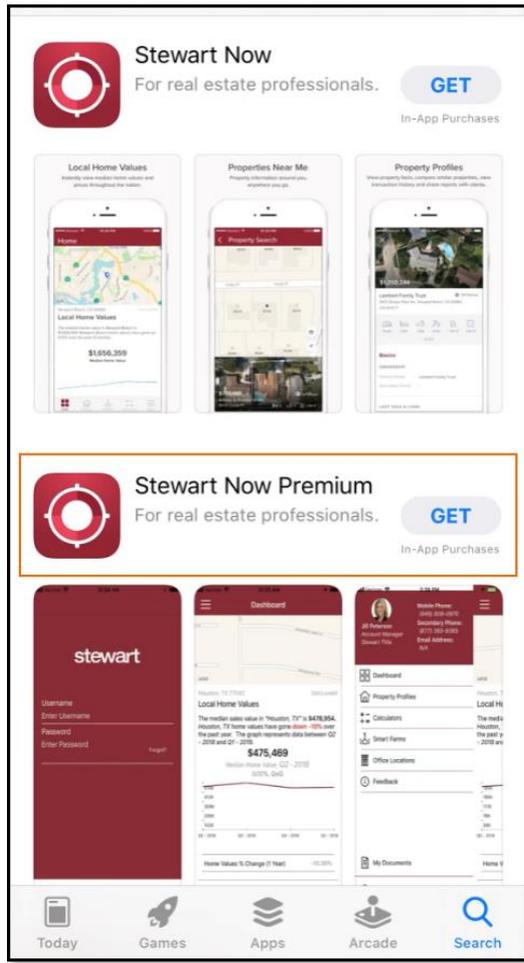
November

December

January

Marketo and Video promos available
Email to BDOs, SharePoint, Newsletter

Recommended Next Steps



- **Android Users**
 - Ensure latest version of Stewart Now downloaded (V2.3 or higher)
 - Promote new OrderTrac feature to customers
 - Run “Customer Usage Report” to see customers which customers are currently using the product
- **iOS Users**
 - Encourage customers to delete current Stewart Now App and install Stewart Now **Premium App** (through January)
 - Promote new OrderTrac feature via Stewart Now **Premium App**
 - Prepare for Legacy app decommission in late January
 - Stewart Now Premium will become Stewart Now when the legacy app is removed from the store
 - Run “Customer Usage Report” to see customers which customers are currently using the product

*Apple iOS Only

Resources

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- [Customer Usage Report](#)
- [ResWare Training Center](#)
- [Stewart Now BDO Training Center](#)
- [StewartMarketing.com](#)