

Course Offerings

2021

Please contact your local Stewart Title representative for more information or to schedule a class.

Title	CE Hour(s)	Description
FIRPTA: Closing the Foreign Seller	1	A one hour class discussing the Foreign Investment in Real Property Tax Act of 1980 ("FIRPTA") and the Act's impact on foreign individuals selling real property in the United States.
Why Title Insurance? (Title 101)	1	A look at the Owner's Title Insurance Policy, what it covers and why it is so important.
Surveys and Encroachments	1	Discussion of the Texas land title survey and its role in the closing of a real estate transaction as it relates to insurability of the subject property. Attendees will learn what constitutes an acceptable survey, how to identify potential insuring issues and what coverages are available on the respective title insurance policies based upon the matters disclosed in the survey.
Area and Boundary	1	Discussion of Area & Boundary Coverage and T-19.1 (Enhanced Owner Coverage) and their relevance in the real estate closing and issuance of a title insurance policy.
ABCs of the Title Commitment	1	Discussion of what the title commitment is and its relevance in the real estate closing and issuance of a title insurance policy.
Divorce and the Real Estate Transaction	1	Covers homestead laws, separate property vs. community property, and types of transactions involving divorces that the title company may or may not insure.
Social Media Strategy	1	The objective of this course is to educate realtors about social media strategy. The course focuses on establishing a social brand, growing an audience, creating content and advertising on social media platforms. By effectively implementing these strategies, realtors can grow their sphere and their business.
iBuyer	1	This course will inform today's realtor on how to best address the recent increase of iBuyer activity in the marketplace.
Facebook Business Pages & Ads	1	This advanced Facebook course focuses on teaching real estate agents the importance of branding and building awareness for their business. We will discuss how to set up Facebook business pages properly, how to boost posts and view their page insights/analytics, how to run targeted Ads on the platform, how to connect their FB page to their Instagram account and run ads on both. Facebook has become a huge part of lives and we must all embrace the positive impacts it can have on our businesses!
Graphic Design Using Canva	1	This course will explain how to achieve superior branding for real estate agents and how to use the free platform, Canva, to create their personal branding. Social media posts, flyers, business cards, tags for pop-bys, and much more can all be created with Canva!

Courses Continued...

Title	CE Hour(s)	Description
Connect More Effectively on LinkedIn & Instagram	1	This course will teach you how to use LinkedIn most effectively to connect with potential clients. We'll look at audience trends, popular content for LinkedIn, and how to intentionally look for & connect with possible future clients. We will also take a deep dive into Instagram, from getting started and creating an account, to becoming a 'Stories' Pro! Learn how to use the different features available on Instagram to promote your business, using hashtags, as well as creating visuals that support your brand. LinkedIn & Instagram are two of the best platforms to showcase your brand, grow your sphere and interact with your audience! A must for your Real Estate business!
A New Era in Real Estate: E-Closings & Digital Mortgages	1	In this class, we will define the different types of digital closings options and how they operate, including e-Close, Hybrid and Remote Online Notarization aka RON. We will also discuss how these Technological Innovations in lending and closing will benefit your clients and allow you to gain a competitive edge over the competition. Being educated on these various closing platforms will help you separate yourself within a crowded industry and will enable you to deliver a superior and customer centric closing experience.
Winning VA Offers and Dispelling Myths About Veteran Loans	3	By the completion of the course, real estate agents will have full comprehension of Veteran Loan Qualifications criteria including necessary credit scores, eligibility requirements, family members/spouses information needed, types of veteran programs available to veteran home seekers, as well as benefits and differences between VA Loans, Conventional loan and FHA loan programs.
Time Management for Realtors	1	As we all know, time is money! This class will teach you how to manage your calendar like a Top Producer! If you want to maximize your time and be as efficient as possible, you'll definitely want to attend this class! Learn how to work smarter, not harder and run your schedule like a champ so that you don't feel run over at the end of each day. When your time is managed properly, you can increase your revenue consistently while maintaining an excellent quality of life!
Video Marketing for Realtors	1	Learn how to create lasting impressions with video marketing to take your business to the next level. It's a proven fact that video is one of the top strategies for marketing your Real Estate business. We want to help you maximize every opportunities to build your brand, stay connected to past & current clients and capture new customers. In this class, you will gain insight on how best to use video to get noticed, get deals, and get ahead!
The VA Truth	1	In this course, participants will gain basic knowledge and information regarding the world of veteran homeownership. By the completion of the course, real estate agents will have an understanding of Veteran Loan Qualifications criteria. By providing this information, real estate agents will have an opportunity to better represent and serve their VA buyers in today's market.
Bridge Loans 101 - not all bridge loans are created equal	1	Learn the differences in bridge loan products and how they can help your clients buy without selling first.